



February. 28, 2021

Newsletter

President's Message:

As I sit here at my computer it is -7 degrees at 10am. It sounds like a good day to make art. I hope you find time to paint while keeping warm. The Members Show ends February 28th. Thank you to everyone who entered. You made the IWS's first online show a success.

In the following pages you will find information about the Iowa Watercolor Society Spring online workshop with Tom Lynch and the two Fall workshops with Michael Holter. We are planning to hold the Fall workshops in person. I, for one, am really looking forward to an in-person workshop to be able to interact with my fellow artists. The IWS Annual meeting/lunch is scheduled for September 12th. Michael Holter will do a demo for those in attendance.

We have set the entry dates for the 2021 Annual exhibition. Be sure to read the prospectus as the acceptable water media has been expanded to better align with national and surrounding water media organizations. This is an opportunity for members to use a broader range of water media if they choose to.

Tom Lynch Workshop



Four Day On-line Workshop
May 10,11,13,14, 2021 10:30 to 5:30 CDT

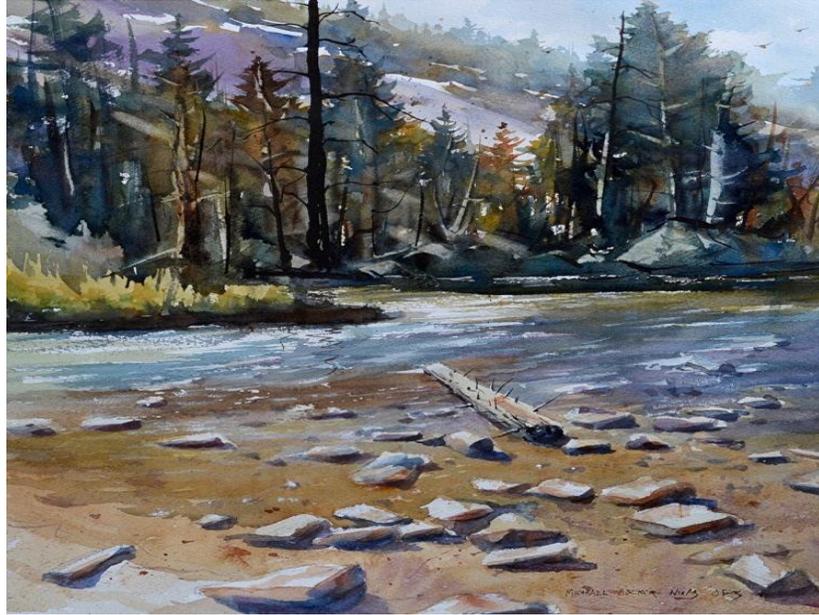
Online: You Tube/ Zoom Cost: \$399 - Members and Non-Members
Registration Period: February 15, 2021 through April 18, 2021

Tom Lynch is partnering with the IWS for a four-day YouTube / Zoom format online workshop on May 10,11,13,14, 2021. May 12, 2021 will be an independent day to practice the techniques from the first two days. There will be time during the last two days to address any concerns from the practice day. A list of suggested supplies will be sent prior to the workshop.

As a bonus for signing up to take this online workshop you will also receive:

- A Q/A meeting via Zoom prior to class.
- A bonus demo to watch at the student's leisure before class.
- An opportunity to view the daily demo again for a week!
- A follow-up Zoom session (1.5 hour meeting) 1 week later, where Tom can answer questions and offer additional help if students have any questions, review a painting, etc.
- Free access for a month to the website www.artacademylive.com, where Tom and others provide over 350 video snippet lessons.

The registration deadline is Sunday, April 18, 2021. Don't put off registering. The workshop is capped at 20 students. This workshop is not exclusive to IWS members. So, register early to reserve your place for a great workshop. Be sure to visit <https://www.tomlynch.com> to view videos of Tom's techniques, especially his use of dot spray bottles to create texture.



Michael Holter

Watercolor Impressionism: Landscape/Cityscape

Sept. 8, 9, 10, 2021

Location: La Poste, Perry, IA

Cost: \$355 - Members
\$390 - Non-Members

Registration Period: Monday - May 1, 2021 through August 23, 2021

This workshop will focus on the use of watercolor to paint exciting impressionistic paintings. You paint from photographs and will explore the use of light and shadow to create interesting compositions and achieve dynamic results.

We will examine the fundamentals of watercolor painting to assure that all students are familiar with the techniques. Daily discussions and application of the principles and elements of design will be woven into your painting experience.

Lunch is provided each day and is included in the workshop fee.

The registration deadline is August 23, 2021. This workshop is capped at 22 students. A list of suggested supplies will be provided to each registrant before the workshop.

Visit www.michaelholter.com/workshops to read more about Michael's workshops.



Watercolor Impressionism: Faces and Places

Sept. 13, 14, 15 2021

Location: La Poste, Perry, IA

Cost: \$355 - Members
\$390 - Non-Members

Registration Period: May 1, 2021 through August 23, 2021

Many artists have an unnatural aversion to painting people, yet we know there is an attraction to the human form when viewing a painting. Not only does including people in artwork add interest and connection to the viewer, but it also takes the same skills as painting a landscape or still life. The method Michael demonstrates and instructs you in will take you through the necessary steps to achieve your goals and give you tools to create a well-structured representation while still allowing for the expressive use of color and brushstroke.

Lunch is provided each day and is included in the workshop fee.

The registration deadline is August 23, 2021. This workshop is capped at 22 students. A list of suggested supplies will be provided to each registrant before the workshop.

Visit www.michaelholter.com/workshops to read more about Michael's workshops.

Annual Exhibition

We plan to have our annual juried exhibition at La poste in Perry, IA. Our juror this year is Michael Holter. Michael describes his art as American Impressionism. The following is Michael's statement about his art career from his website:

Michael Holter is an award-winning artist who works in watercolor and oil whose paintings can be found in private and corporate collections in the US and several foreign countries. Although Michael has been painting most of his life, his work experience spans a wide range of creative challenges. He has been an art teacher, creative director and businessman in both fine art and commercial art. Michael has owned and operated galleries and holds a bachelor's degree in Art Education and an MA in Visual Communication. "

Michael is a member of the Salmagundi Club, a signature member of The National Watercolor Society, The American Impressionist Society, The Watercolor Honor Society, The Transparent Watercolor Society of America, The Outdoor Painter Society, the Southwestern Watercolor Society, The Missouri Watercolor, The Society of Watercolor Artists and more.

Michael says, "My work is impressionistic. I like to represent people or places and allow the painting to evolve from the structure of what is recognizable. The challenge is to balance the care needed to make the representation interesting... and perhaps believable, with the freedom, looseness and painterly quality that makes painting so unique and expressive."

The opening date for entries for the annual exhibition is May 12, 2021. The deadline for entry is June 12, 2021. Go to <https://www.iowawatercolorsociety.org/events> click on the dropdown *Annual Exhibition – Prospectus* to view all the details for the 2021 Annual Exhibition.

Traveling Show Schedule

Blanden Art Museum, Fort Dodge	February-March 2021
Arts on Grand, Spencer	April-May 2021
Stinson Prairie Arts Council, Algona	July-August 2021

Be sure to visit the show when it is in your area. Visit the websites of each venue for more details.

News from IWS Board

We are looking for a member to assist with the traveling show. The IWS is staffed by volunteers only. The only way the organization continues is by everyone helping. Contact us at iowawatercolorsociety@gmail.com for more information.