



**May 1, 2021**

## **Newsletter**

### **President's Message:**

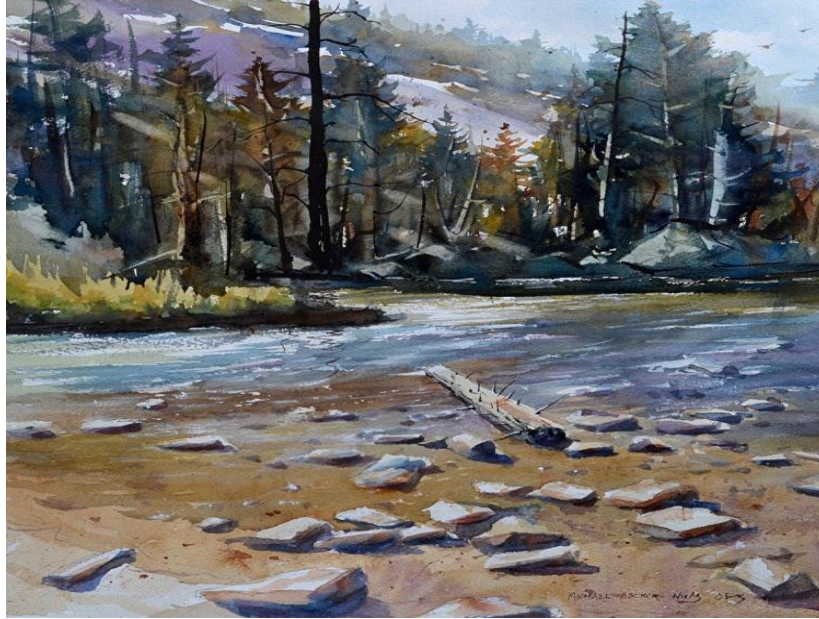
Spring is in full bloom. The trees with the infant leaves are a brilliant gold green color. The tulips and other Spring flowers are showing all their brilliant colors. Spring is such a great time to grab a paint brush and celebrate mother natures beauty. Hope you have plenty of time to celebrate the season in your art.

The Iowa Watercolor society has many events coming up this Spring, Summer and Fall. We plan to have all these events in person. Here is a list of the important dates to put on your calendar.

### **Important dates:**

May 1 – August 23, 2021	Registration for Michael Holter workshop
May 12 – June 12, 2021	Entry dates for Annual Juried Exhibition
September 8,9,10, 2021	First Michael Holter workshop
September 12, 2021	Annual Meeting/Lunch, Michael Holter Demo
September 12, 2021	Annual Exhibition ends - painting pick up
September 13,14,15	Second Michael Holter workshop
October 10, 2021 -	IWS Miniature show, Johnston Library
November 6, 2021	IWS Miniature show, Johnston Library closes

### **Workshops:**



**Michael Holter**

## **Watercolor Impressionism: Landscape/Cityscape**

Sept. 8, 9, 10, 2021

Location: La Poste, Perry, IA

Cost: \$355 - Members  
\$390 - Non-Members

Registration Period: Monday - May 1, 2021 through August 23, 2021

This workshop will focus on the use of watercolor to paint exciting impressionistic paintings. You paint from photographs and will explore the use of light and shadow to create interesting compositions and achieve dynamic results.

We will examine the fundamentals of watercolor painting to assure that all students are familiar with the techniques. Daily discussions and application of the principles and elements of design will be woven into your painting experience.

Lunch is provided each day and is included in the workshop fee.

The registration deadline is August 23, 2021. This workshop is capped at 22 students. A list of suggested supplies will be provided to each registrant before the workshop.

Visit [www.michaelholter.com/workshops](http://www.michaelholter.com/workshops) to read more about Michael's workshops.



## **Watercolor Impressionism: Faces and Places**

Sept. 13, 14, 15 2021

Location: La Poste, Perry, IA

Cost: \$355 - Members  
\$390 - Non-Members

Registration Period: May 1, 2021 through August 23, 2021

Many artists have an unnatural aversion to painting people, yet we know there is an attraction to the human form when viewing a painting. Not only does including people in artwork add interest and connection to the viewer, but it also takes the same skills as painting a landscape or still life. The method Michael demonstrates and instructs you in will take you through the necessary steps to achieve your goals and give you tools to create a well-structured representation while still allowing for the expressive use of color and brushstroke.

Lunch is provided each day and is included in the workshop fee.

The registration deadline is August 23, 2021. This workshop is capped at 22 students. A list of suggested supplies will be provided to each registrant before the workshop.

Visit [www.michaelholter.com/workshops](http://www.michaelholter.com/workshops) to read more about Michael's workshops.

## **Annual Juried Exhibition:**

The annual juried exhibition at La poste in Perry, IA. is August 1 through September 12. Entry for the annual juried exhibition opens May 12, 2021 and closes June 12, 2021. The prospectus rules for your paintings are different this year to allow more types of water media. Please read them carefully. The rules for image size are the same as last year. Follow this link to view the prospectus and entry rules <https://www.iowawatercolorsociety.org/annual-exhibition-prospectus> . Artists who have entries that are accepted for the Exhibition will be notified by email no later the July 2, 2021

Our juror this year is Michael Holter. Michael describes his art as American Impressionism. The following is Michael's statement about his art career from his website:

*Michael Holter is an award-winning artist who works in watercolor and oil whose paintings can be found in private and corporate collections in the US and several foreign countries. Although Michael has been painting most of his life, his work experience spans a wide range of creative challenges. He has been an art teacher, creative director and businessman in both fine art and commercial art. Michael has owned and operated galleries and holds a bachelor's degree in Art Education and an MA in Visual Communication. "*

*Michael is a member of the Salmagundi Club, a signature member of The National Watercolor Society, The American Impressionist Society, The Watercolor Honor Society, The Transparent Watercolor Society of America, The Outdoor Painter Society, the Southwestern Watercolor Society, The Missouri Watercolor, The Society of Watercolor Artists and more.*

*Michael says, "My work is impressionistic. I like to represent people or places and allow the painting to evolve from the structure of what is recognizable. The challenge is to balance the care needed to make the representation interesting... and perhaps believable, with the freedom, looseness and painterly quality that makes painting so unique and expressive."*

The opening date for entries for the annual exhibition is May 12, 2021. The deadline for entry is June 12, 2021. Go to <https://www.iowawatercolorsociety.org/events> click on the dropdown *Annual Exhibition – Prospectus* to view all the details for the 2021 Annual Exhibition.

## **Annual Meeting and Lunch:**

The annual meeting/lunch is planned for Sunday, September 12, 2021 at La Poste in Perry. Michael Holter will have a demo at the Lunch. This is also the pickup date for paintings in the Annual exhibition that will not be in traveling show for 2022. Be sure to put the date on your calendar. Prices for the lunch and times will be sent in a future email.

### **Johnston Library Miniature show:**

The Iowa Watercolor Society Fall miniature show will be at the Johnston Library October 10 through November 6, 2021. The Iowa Watercolor Society will send an email with the drop off date and time once we have them.

### **Traveling Show Schedule:**

Arts on Grand, Spencer April-May 2021

Stinson Prairie Arts Council, Algona July-August 2021

Be sure to visit the show when it is in your area. Visit the websites of each venue for more details.

### **News from IWS Board:**

This year we have multiple board positions to fill.

Annual Exhibition chair.

Social Media Chair

Website Chair

We are going to continue to hold our meetings via Zoom so members from around the state can participate. Board meetings are held four times a year on Saturday mornings.

The IWS is staffed by volunteers only. The only way the organization continues is by everyone helping. Contact us at [iowawatercolorsociety@gmail.com](mailto:iowawatercolorsociety@gmail.com) for more information.

### **Member Spotlight:**

Congratulations to Jac Tilton for being included in the following juried exhibitions:

1. Western Federation of Watercolor Societies Annual Exhibit.
2. Pikes Peak Watercolor Society International International Watermedia Exhibit.

Jac also has 2 works included in this year's Octagon Center All Media Exhibit.

Visit: <http://www.jactilton.com/> to view Jac's art.